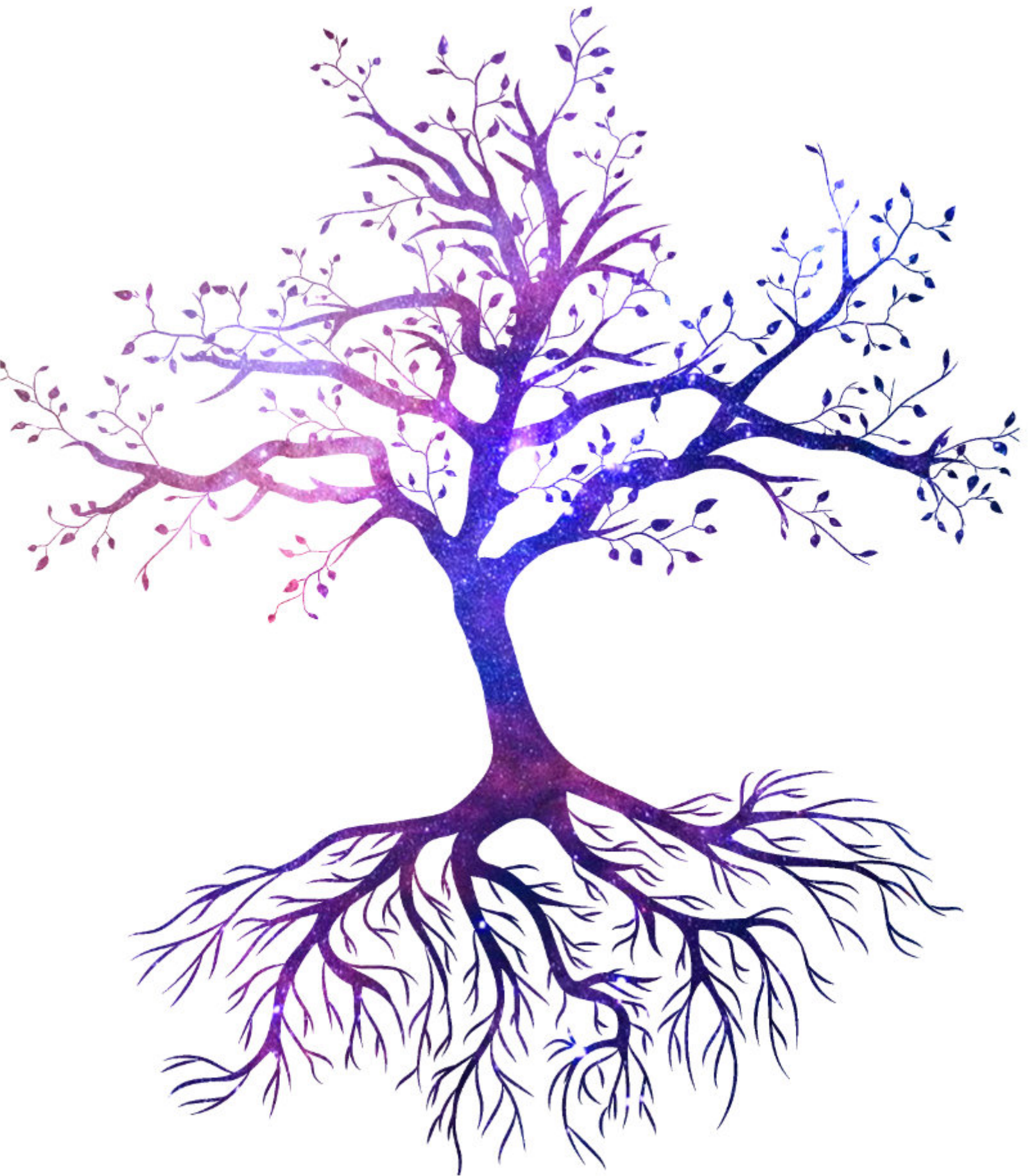


LIVING COLOR



A
COLLECTION
OF COLORS
ATEJA



Our world is awashed with color. It plays a vital roll in our lives. Color can sways thinking, changes action and causes reactions. It can irritates or soothes your eyes, raises your blood pressure or supresses your appetite.

Our latest collection is emphasizing on color and how it effecting us in the most basic way.

Living color is an uplifting and energizing collection suitable for tourist bus or other vacational vehicle.

LIVING COLOR

BULE

BIRU



BLUE

is the color of the sky and ocean. It is often associated with depth and stability. It symbolizes trust, loyalty, wisdom, confidence, intelligence, faith, truth, and heaven.

Blue is considered beneficial to the mind and body. It slows human metabolism and produces a calming effect. Blue is strongly associated with tranquility and calmness. In heraldry, blue is used to symbolize piety and sincerity.

Dark blue represents knowledge, power, integrity, and seriousness.

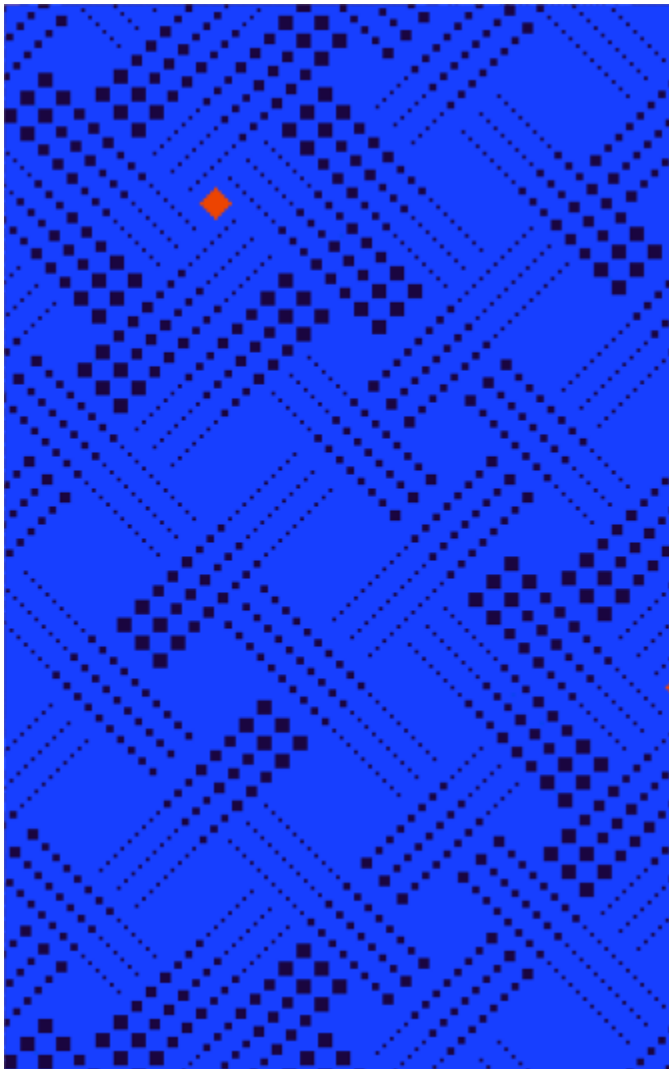
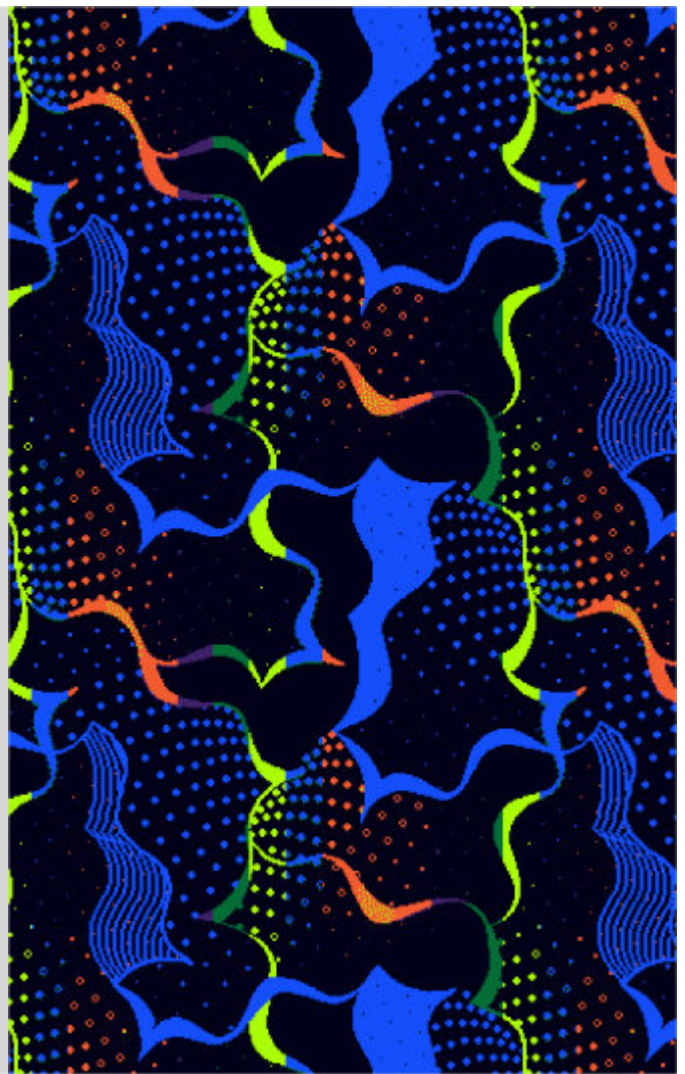
While light blue is associated with health, healing, tranquility, understanding, and softness.

JASPER

COLOR // ULTRAMARINE
ACCENT1 // GTR 045
ACCENT2 // GTR 051

Code: Premium 0180
C/127

IN STOCK



BELGRADE

COLOR // OCEANIA
ACCENT1 // GTR 045
ACCENT2 // GTR 100

Code: Premium 0265
C/043

IN STOCK



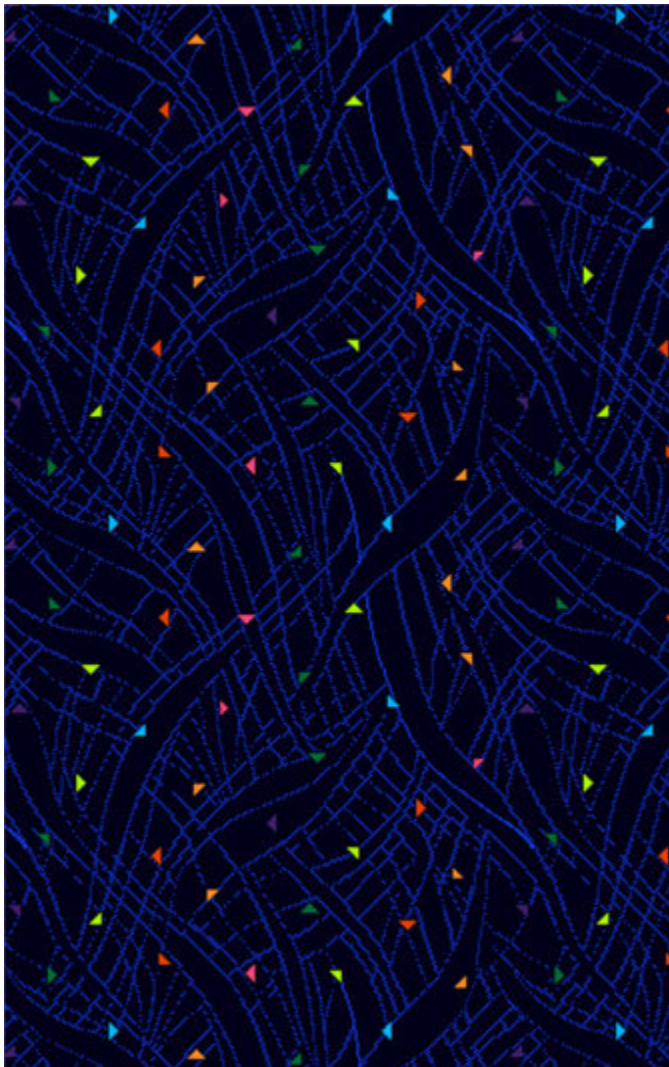
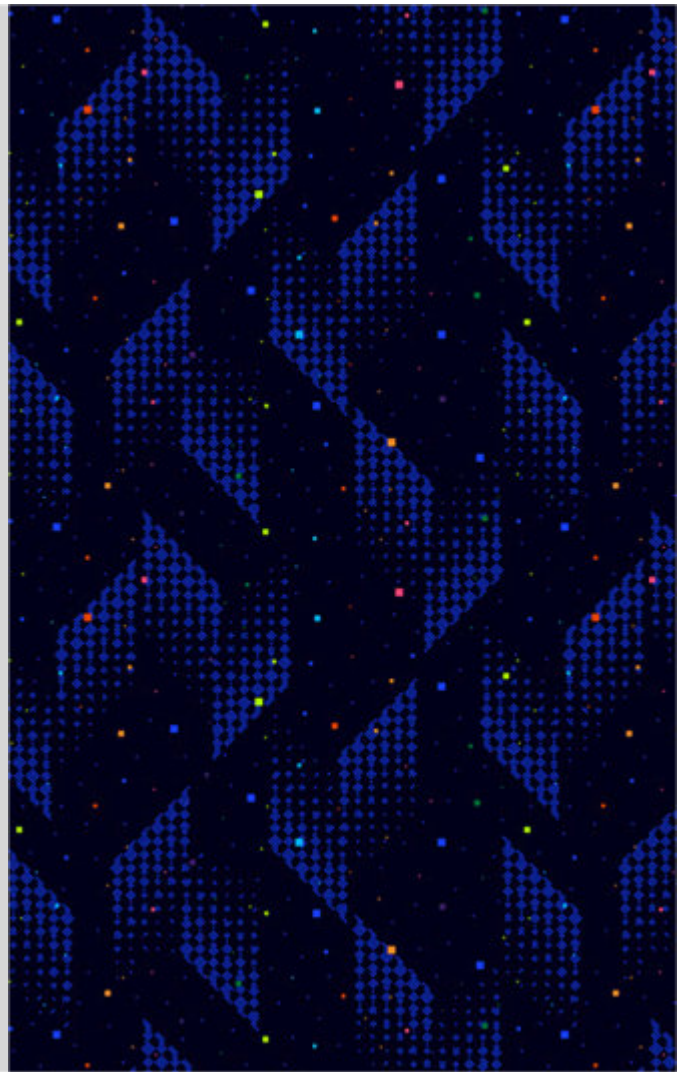
CORSICA

COLOR // ULTRAMARINE
ACCENT1 // GTR 045
ACCENT2 // GTR 040

Code: Premium 0375
C/127

IN STOCK

Available with
**ANTI
BED BUGS**
*Tessera & cordilliere opf.



HAVANA

COLOR // ULTRAMARINE
ACCENT1 // GTR 045
ACCENT2 // GTR 051

Code: Premium 0367
C/127



Available with
**ANTI
BED BUGS**
*Tessera & cordilliere opf.



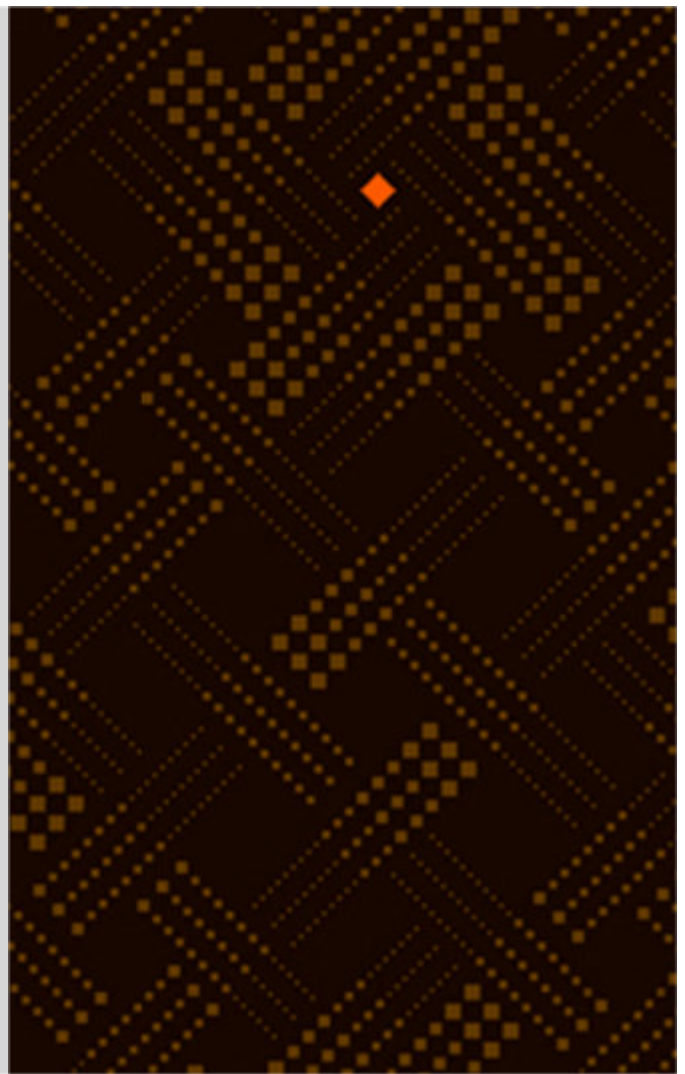
BROWN

COKLAT

BELGRADE

COLOR // CINNAMON
ACCENT1 // GTR 045
ACCENT2 // GTR 051

Code: Premium 0265
C/080



JASPER

COLOR // CINNAMON
ACCENT1 // GTR 100
ACCENT2 // GTR 130

Code: Premium 0180
C/080

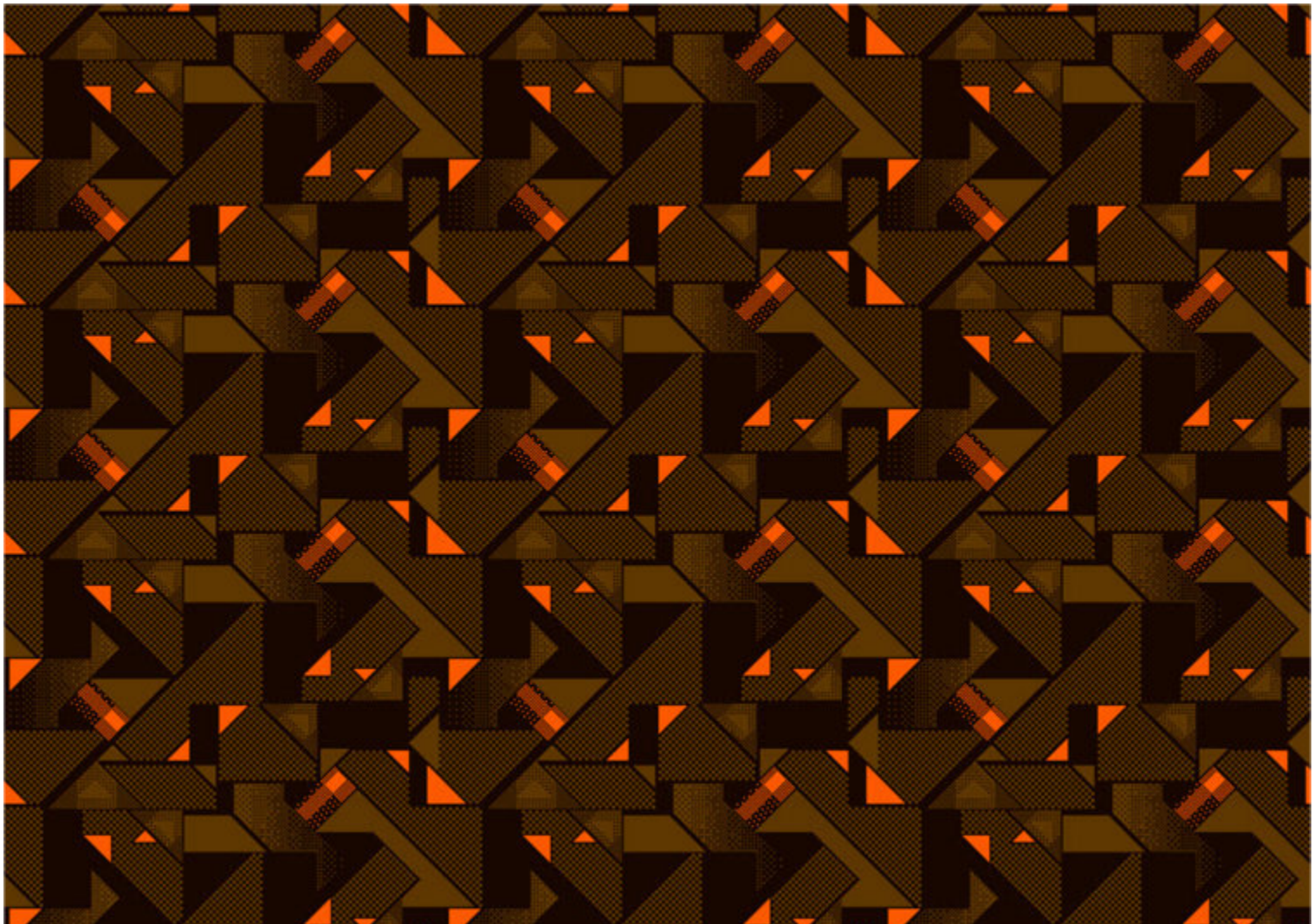




MOHICAN

COLOR // CINNAMON
ACCENT1 // GTR 130
ACCENT2 // GTR 051

Code: Premium 0327
C/080





R
C
F

MERAH



RED

Red is the color of fire and blood.
It's associated with energy, war, danger, strength,
power, determination as well as passion,
desire and love.

Red is a very emotionally intense color.
It enhances human metabolism,
increases respiration rate
and raises blood pressure.
It has very high visibility, which is why stop signs,
stop lights, and fire equipments
are usually painted red.

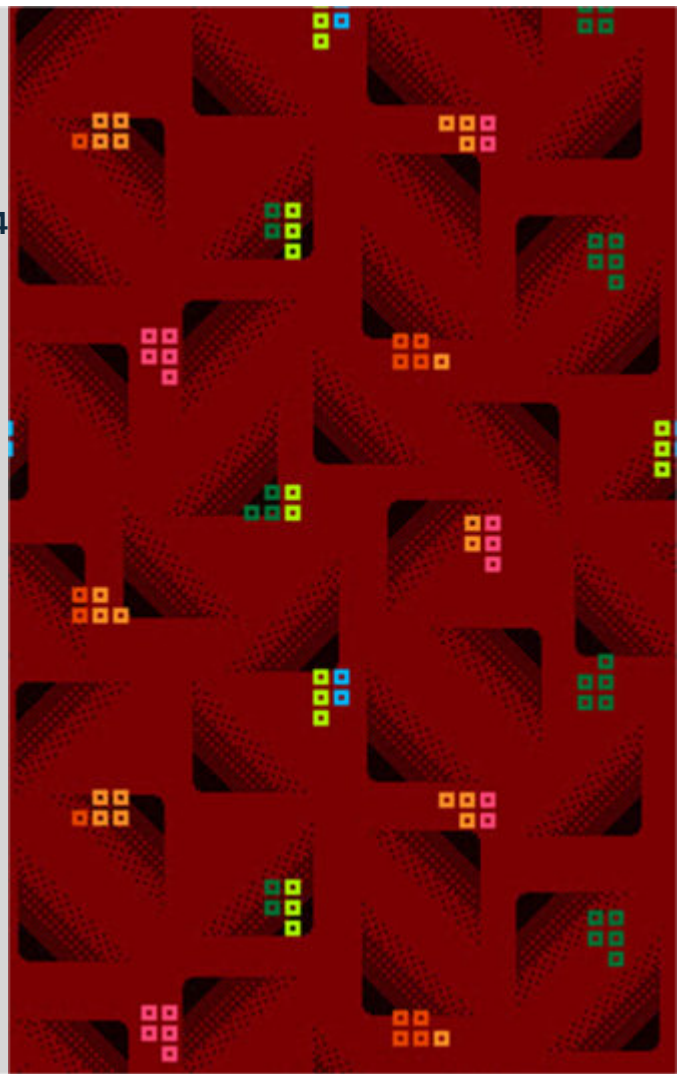
Light red represents joy, passion, sensitivity, and love.
Pink signifies romance, love and friendship.
It denotes feminine, equalities and passiveness.

Dark red is associated with vigor, willpower, rage,
anger, leadership, courage, longing,
malice and wrath.

TANTRA

COLOR // GARNET
ACCENT1 // GTR 101
ACCENT2 // GTR 100

Code: Premium 0374
C/010



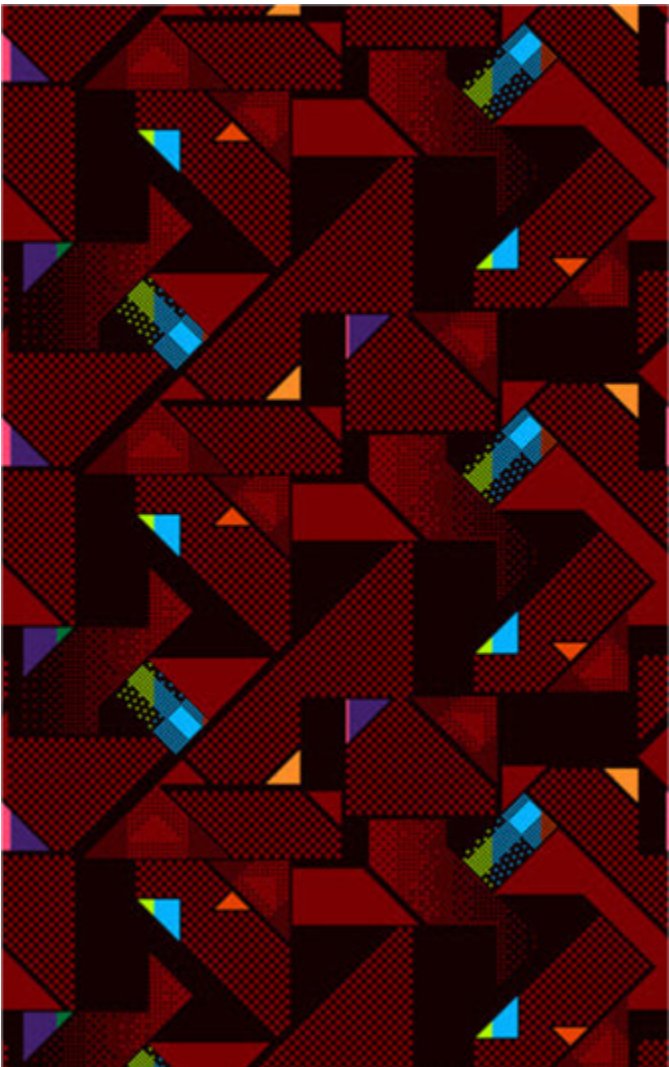
MOHICAN

COLOR // LAVA
ACCENT1 // GTR 101
ACCENT2 // GTR 130

Code: Premium 0327

C/034

IN STOCK

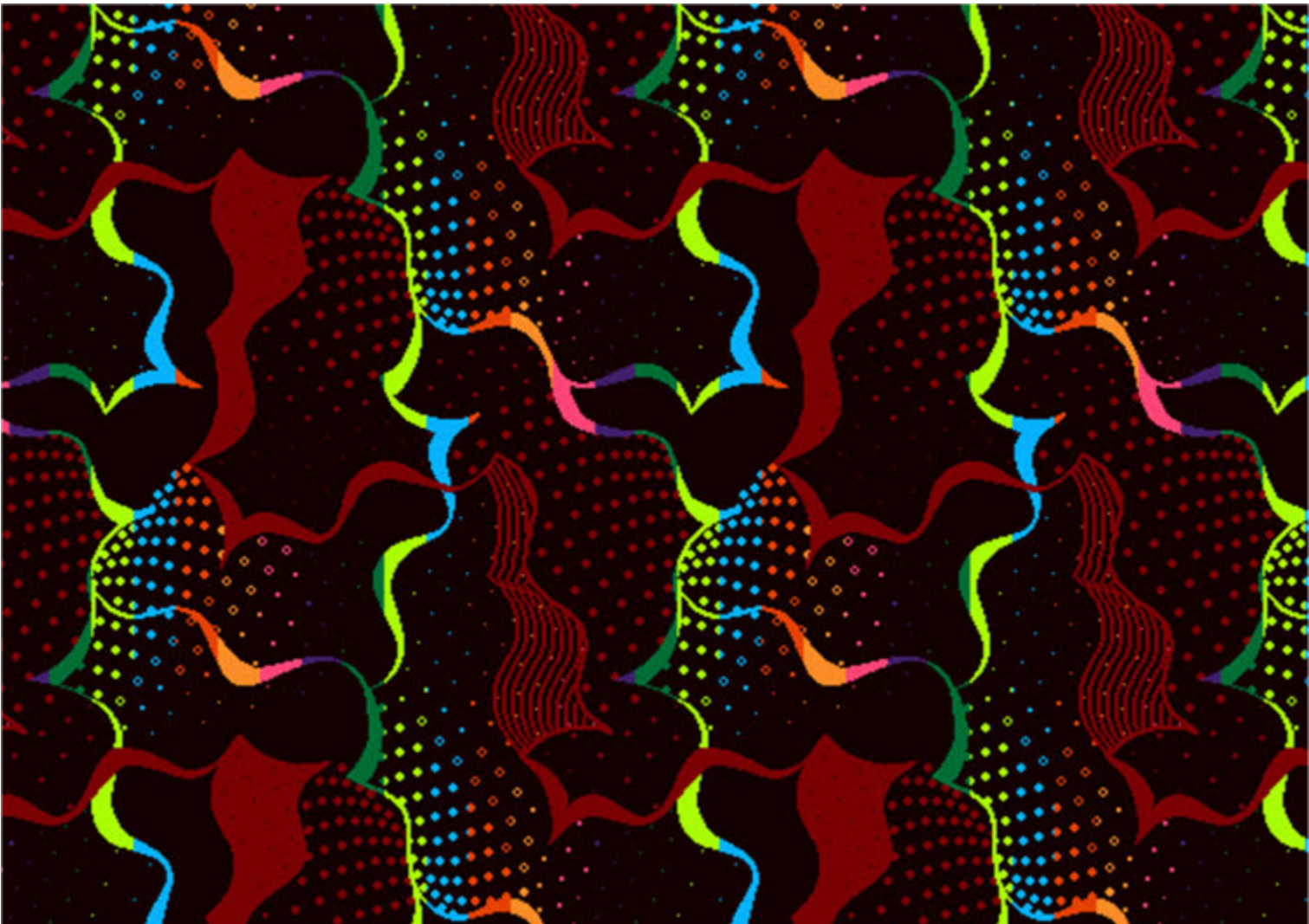




JASPER

COLOR // LAVA
ACCENT1 // GTR 101
ACCENT2 // GTR 130

Code: Premium 0180
C/034





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HITAM

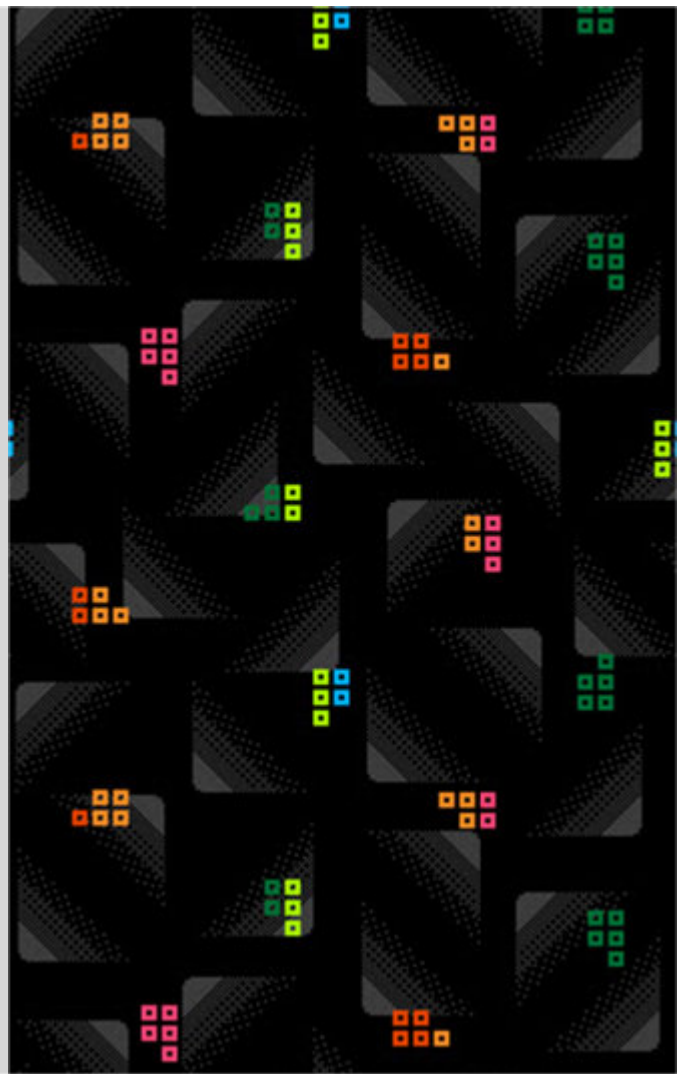
TANTRA

COLOR // OBSIDIAN
ACCENT1 // GTR 165
ACCENT2 // GTR 180

Code: Premium 0374
C/ 093

IN STOCK

Available with
**ANTI
BED BUGS**
*Flame & sand free up to



HAVANA

COLOR // OBSIDIAN
ACCENT1 // GTR 160
ACCENT2 // GTR 051

Code: Premium 0367
C/093

Available with
**ANTI
BED BUGS**
*Flame & sand free up to





ATEJA



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Commuting was never been the most glorious time of the day. But whether you're hopping on a bus, train or tram it's always a good thing to dress up in stylish yet practical manner.

The same goes to our this year's collection. A stylish but subtle enough design and color, with unmatched functionality and comfort. Suitable for your daily commuting.

IN STOCK

Code: Premium 0383
C/124

FLAVIO
Color // ATLANTIC

GTR GTR
120 060



Available with

**ANTI
BED BUGS**

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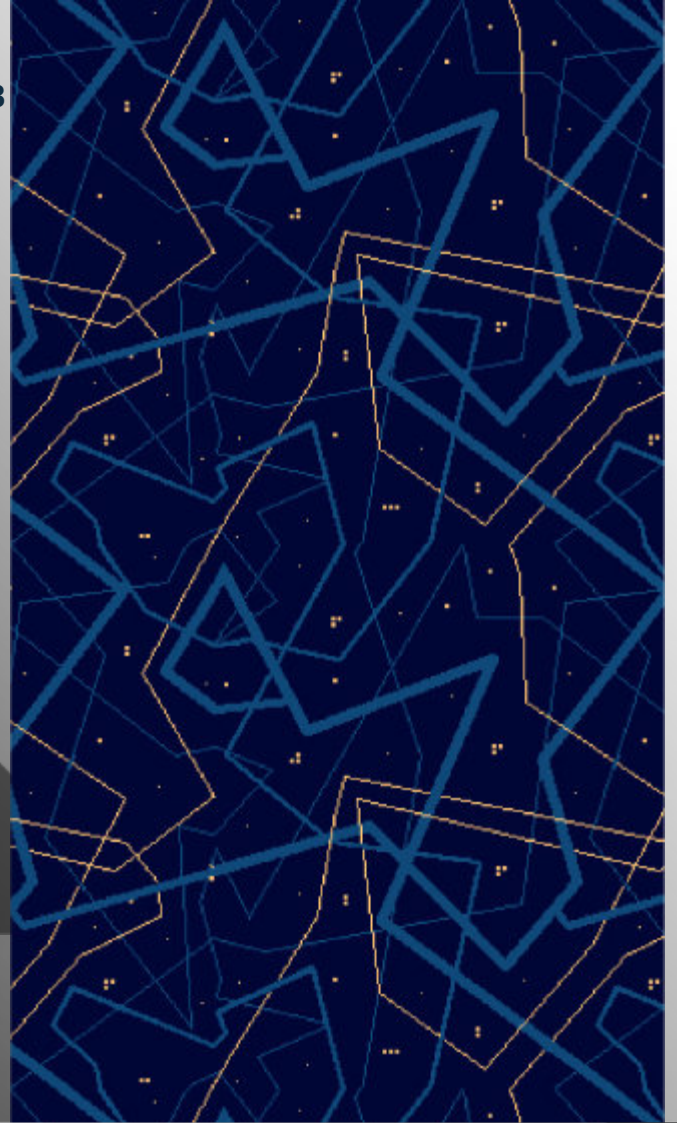
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C/124



COMMI

Color //
ATLANTIC

GTR GTR
120 060



Available with
**ANTI
BED BUGS**
Patent & trademark 2014

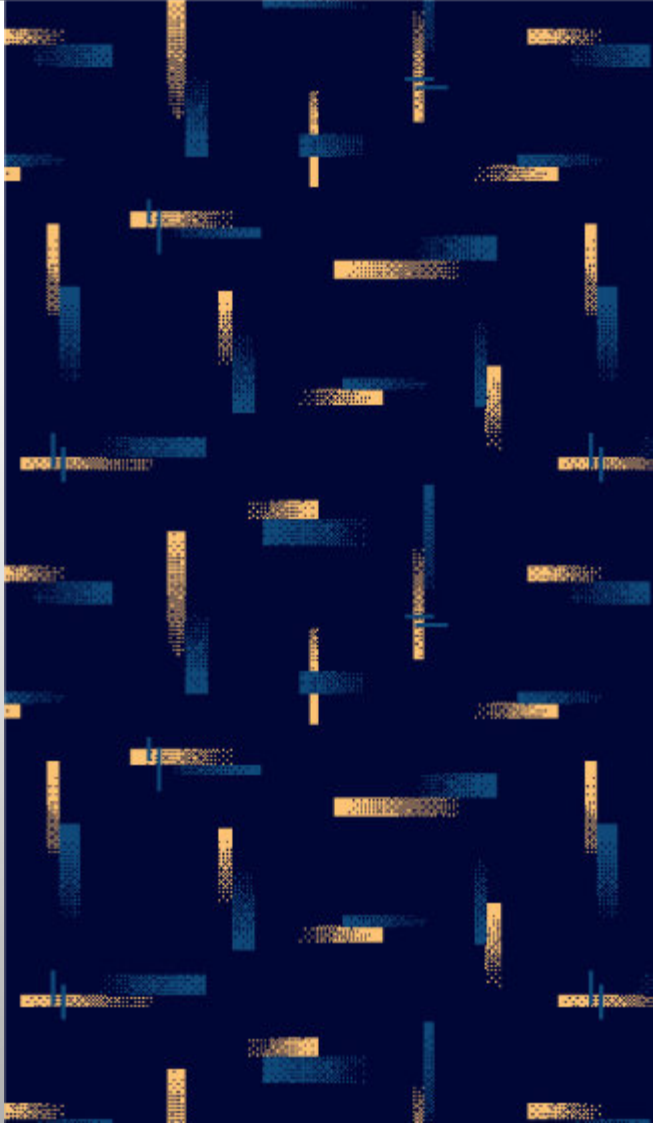
Code: Premium 0384
C/124

IN STOCK

TRIVE

Color //
ATLANTIC

GTR GTR
120 060



Available with
**ANTI
BED BUGS**
Patent & trademark 2014

Code: Premium 0384
C/035

TRIVE

Color //
VOLCANO

GTR GTR
030 010



Available with

ANTI
BED BUGS

© 2014 Euronorm s.p.a.

Code: Premium 0383
C/035

IN STOCK

FLAVIO

Color //
VOLCANO

GTR GTR
030 010



Available with
**ANTI
BED BUGS**

Code: Premium 0388
C/035

COMMI

Color //
VOLCANO

GTR GTR
030 010



Available with
**ANTI
BED BUGS**

Code: Premium 0388
C/094

COMMI
Color // DUSTY

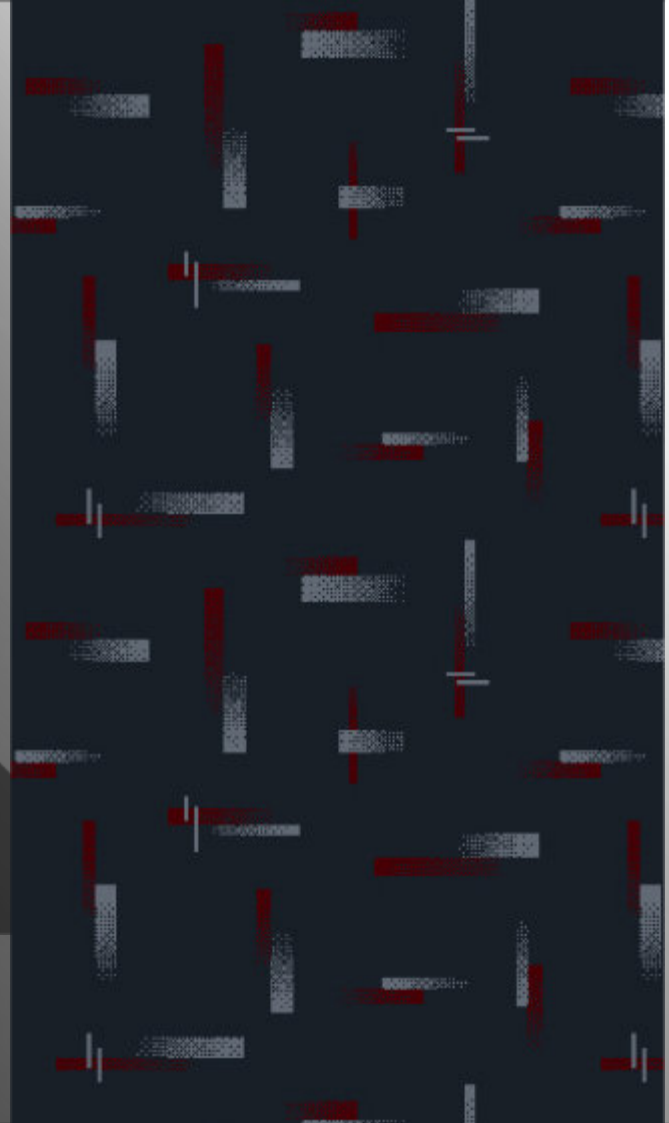
GTR GTR
090 095



Code: Premium 0384
C/094

TRIVE
Color //
DUSTY

GTR GTR
090 095



Available with
**ANTI
BED BUGS**

Code: Premium 0383
C/094

FLAVIO
Color //
DUSTY

GTR GTR
090 095



Available with
**ANTI
BED BUGS**

GTR®

GREAT TRENDY RELIABLE

by :

ATEJA®

GTR®

GTR010
GARNET



GTR100
SCARLET



GTR030
MAHOGANY



GTR101
VERMILION



GTR050
MARIGOLD



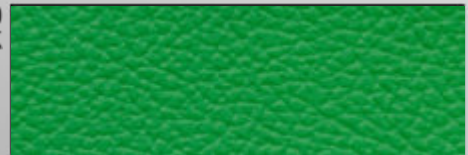
GTR020
HARLEQUIN



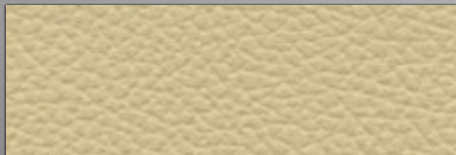
GTR051
LIME



GTR070
SHAMROCK



GTR130
ALMOND



GTR080
CARAMEL



GTR180
ELM



GTR085
HICKORY



GTR090
RAVEN



GTR095
GRAPHITE



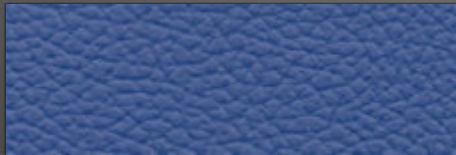
GTR165
TEMPEST



GTR160
ABALON



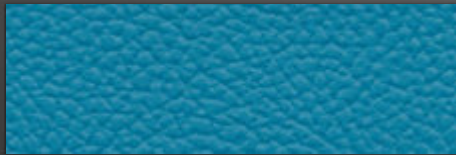
GTR045
AZURE



GTR120
YALE



GTR040
TURQUOISE



GTR060
DENIM



GTR[®] PRODUCT FEATURES

TEST ITEM (UNIT)	RESULT	REMARKS
Mass per unit area (g/m ²) 678		
Thickness seat (mm)	1.33	
Tensile strength (N/30mm) Longitudinal 391 Tranversal 196		Pass
Elongation rate (%) Longitudinal Tranversal	64 185	Pass
Tear strength (N) Longitudinal Tranversal	38 28	Pass
Crease flex resistance	No abnormality	Pass
Light fastness (class)	4	Pass
Color fastness to rubbing (level) Dry 5 Wet	5	Pass
Tackiness	No abnormality on the film surface	Pass
Taber abrasion (grade)	3	Pass
Nonflammability (mm/min) Longitudinal Tranversal	0 0	Pass
Seam strength (N/25,4mm) Longitudinal Tranversal	564 425	Pass

**LIVING COLOR
IN TRANSIT**

PRO DUCT FEA TURES

APPLICATION :
SEATING (BUS // COACH // TRAIN. ETC)

COMPOSITION :
POLYESTER : 72%
RAYON: 28%

WIDTH :
140 CM (MINIMUM)

QUALITY STANDARD :
Our products have been successfully tested and passed international requirement according to Europe, Japan and USA standards for below items:

ABRASION RESISTANCE :
BS EN 14465 2003 ANNEX A

LIGHT FASTNESS :
EN ISO 105 B02

FASTNESS TO RUBBING :
EN ISO 105-X12

BURSTING STRENGTH :
EN ISO 13938-1

BREAKING STRENGTH :
EN ISO 13934-1

TEAR STRENGTH :
EN ISO 13937-3

SEAM SLIPPAGE :
EN ISO 13936-2

ANTI BEDBUG TERMS AND CONDITIONS:
1. Treatment is optional, there will be MOQ and additional charge apply.
2. Treatment is according to standard anti-microbial:
- HPLC
- SAN HPLC 400/2

Available with

ANTI 
BED BUGS

*Terms & conditions apply

LIVING

COLOR

BUS FABRIC
DEVELOPMENT
of ATEJA

