

GTR[®]

*G*R*E*A*T* *T*R*E*N*D**E**R**Y* *R*E*L*I*A*B*L*E



SYNTHETIC LEATHER CRAFTED FOR PERSONAL AND PUBLIC TRANSPORTATION

Produced by:  **ATEJA[®]**

GTR[®]

G*REAT* **T***RENDY* **R***ELIABLE*

GTR is a Great, Trendy, Reliable premium synthetic leather, the best on its class. With the modern design concept, GTR is crafted to be applied on any personal or public transportation.

Quality is the reason why GTR is chosen by many automotive manufacturers. With repellent protection and its superior top layer surface, GTR can be cleaned easily and last longer than any other artificial leather in the market.

With a wide range of colour concept, GTR has made it easier for you to choose your perfect interior ambience.



 **ATEJA[®]**

GTR is one among many featured product from ATEJA.

Ateja is the largest interior and exterior fabric manufacturer in South East Asia which quality has been tested and proven in local and international market. With more than 40 years of experience in textile industry. The company has been accredited with ISO such as ISO 9001, ISO 14001, ISO/TS 16949, etc.

Currently, about 9 Ateja's plants operates everyday to produce various fabrics such as Home Interior and Outdoor Fabric, Contract fabric, Automotive Interior Fabric, Window Covering, Technical Textile, and Synthetic Leather.

Experience and proficient workforce is the secret beyond high quality products that produced by Ateja. GTR is the latest and newest synthetic leather, especially crafted to make your transportation interior great, trendy and reliable.

APPLICABLE FOR:



PUBLIC & PERSONAL VEHICLE INTERIOR



AIRPLANE INTERIOR



SHIP & CRUISE INTERIOR



TRAIN INTERIOR



BUS INTERIOR



GREAT TRENDY RELIABLE

TESTAROSSA RANGE

• brave • sporty • fast



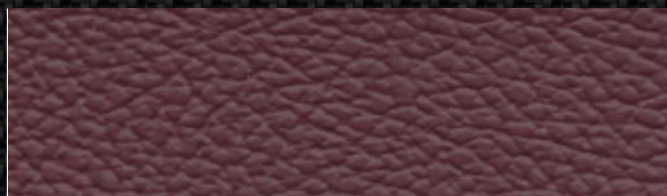
GTR

010



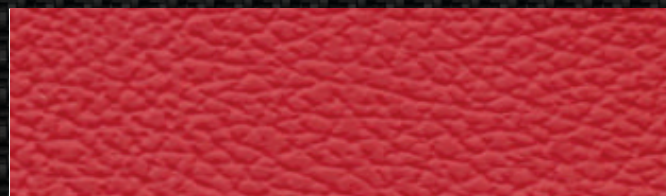
GTR

100



GTR

030



GTR

101

TESTAROSSA RANGE

Testarossa range is a group of colours that provide you a brave, fast and sporty looks. Very recommended to be applied on sport and luxurious transportation.



GTR®

GREAT TRENDY RELIABLE

SKYLINE RANGE

•cool •fresh •comfort



GTR

045



GTR

120



GTR

040



GTR

060

SKYLINE RANGE

Skyline range is a group of colours that give you a relaxing, comfortable and unique automotive interior looks. Very recommended to be applied on city and classic automotive



GREAT TRENDY RELIABLE

BUMBLEBEE RANGE

•fun •energetic •cheerful



GTR

050



GTR

020



GTR

051



GTR

070

BUMBLEBEE RANGE

Bumblebee range is a group of colours that give you a fun and energetic looks. Very recommended for city car and/or sport car interior.



GREAT TRENDY RELIABLE



MONOCHROME RANGE

• elegant • simple • modern



GTR

090



GTR

165



GTR

095



GTR

160

MONOCHROME RANGE

Monochrome range is a group of neutral colours, which is very recommended for you who seek an elegant, simple and modern looks.

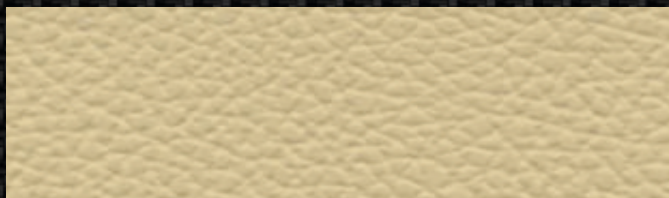


GREAT TRENDY RELIABLE



NATURAL RANGE

• nature • clean • simple



GTR

130



GTR

080



GTR

180



GTR

085

NATURAL RANGE

Natural range is a group of colours that provide you a simple, neutral and clean looks. This colour range is recommended to be applied on public, retro and luxury transportation.



GTR[®]

GREAT TRENDY RELIABLE



GREAT TRENDY RELIABLE

KEY ADVANTAGES



FLAME
RETARDANT



UV RESISTANCE



WATER
PROOF



REPELLENT
PROTECTION



SUPERIOR
TOP LAYER



FLEXIBILITY



EASY
MAINTENANCE



ANTI BACTERIA



ISO 9001



ISO /TS



ISO 14001

Produced by:  **ATEJA**[®]

Technical Specification

Test Item (Unit)		Result	Remarks
Mass per unit area (g/m ²)		678	
Thickness seat (mm)		1.33	
Tensile strength (N/30mm)	Longitudinal	391	Pass
	Transversal	196	
Elongation rate (%)	Longitudinal	64	Pass
	Transversal	185	
Tear strength (N)	Longitudinal	38	Pass
	Transversal	28	
Crease flex resistance		No Abnormal	Pass
Light Fastness (Class)		4	Pass
Color fastness to rubbing (level)	Dry	5	Pass
	Wet	5	
Tackiness		No abnormality on the film surface	Pass
Taber Abrasion (Grade)		3	Pass
Nonflammability (mm/min)	Longitudinal	0	Pass
	Transversal	0	
Seam strength (N/25.4mm)	Longitudinal	564	Pass
	Transversal	425	